



TCF Bank Sr. E-Learning Designer- Plymouth, MN

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<https://tcfbank.taleo.net/careersection/corporate/jobdetail.ftl?job=00S4O&lang=en>

Position Summary

Senior Instructional Designer responsibilities include designing and developing comprehensive learning solutions and content, including researching, pilot testing, validation and maintenance. Partner with subject matter experts (SME's) and stakeholders to assess training requirements and specifications. Design dynamic and compelling instruction for delivery via classroom and web-based media with a focus in e-learning.

Major Areas of Accountability

- Utilize solid instructional design skills for a variety of learning projects that may be large or complex in scope. Collaborate with SMEs and stakeholders to design and create storyboards for the development of learning modules and training material. Design and develop classroom, online or virtual instruction.
- Ensure learning objectives and modules are efficient and effective at developing skills and professional knowledge that drive business results. Develop learning assessments and/or tools to measure learning effectiveness.
- Focus primarily on developing new and modifying existing e-learning content.
- Create comprehensive design documents that describe the business needs, audience needs, high level tasks, delivery content, supporting materials, evaluations/assessments and complementary learning approaches.
- Design and develop training programs based on identified training needs and timing. Assure use of appropriate instructional strategy and media.
- Conduct needs assessments and analysis. Work with SME's and course sponsors to collect feedback and integrate into upcoming courses.
- Create project plans for design and development of learning solutions. Document and communicate design decisions and strategies to key partners within the line of business. Keep track of projects and status using project management software.
- May mentor team members to teach best practices in instructional design concepts, techniques and adult learning theory.



Minimum Qualifications

Required

- Bachelor's degree in Instructional Design, Training and Development or Education with focus on Adult Learning or equivalent related education and work experience.
- 5+ years of learning and development course design. Proven work experience in instructional design with instructional technology, e.g., Articulate Storyline II.
- Knowledge of learning theories and instructional design models.
- Excellent verbal and written communication skills. Comfortable working with SME's and stakeholders.
- Strong organizational, project management and analytical skills.
- Attention to detail in grammar and punctuation, visual design and layout, audio accuracy, and effective presentation.

Preferred

- CPLP – Certified Professional in Learning and Performance.
- Experience with designing highly interactive WebEx sessions and gamification.

About TCF

Established in 1923, TCF is one of the top performing banks in the nation – and throughout its history has maintained a strong foundation. TCF has over 350 branches in Minnesota, Illinois, Michigan, Colorado, Wisconsin, Indiana, Arizona and South Dakota, providing retail and commercial banking services. TCF also conducts commercial leasing and equipment finance business in all 50 states, commercial inventory finance business in the U.S. and Canada, and indirect auto finance business in over 30 states.

Benefits

TCF encourages open employee communications and promotes from within whenever possible. We offer competitive pay, a comprehensive benefits plan, and opportunities for career advancement. For more details on our benefits, click on the Employee Benefits link on our career page.

Proud to be an equal opportunity employer

All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, or other status protected by applicable law. TCF is proud to be an affirmative action/equal opportunity employer. Minority/Female/Disabled/Veteran/Gender Identity/Sexual Orientation.