



ATD GREATER TWIN CITIES

CHAPTER

Association for Talent Development

Partnering with the Association for Talent Development Greater Twin Cities Chapter will connect your business to more than 650 Workplace Learning and Performance Professionals

Our members are your clients and potential clients. Sponsorship allows you and your team to stay top of mind with them all year long giving your company a competitive advantage.

As a part of the 70,000 member-strong Association for Talent Development (ATD), Greater Twin Cities Chapter (ATD-GTC) is the one of the largest in the United States.

We are the go-to professional development resource for workplace learning and performance professionals in the Greater Twin Cities area. Founded in 1958, we've been going strong for more than 50 years. Formerly known as ASTD Twin Cities Chapter, our name change in 2015 reflects a focus on talent development professionals in the Minneapolis-St. Paul metropolitan area.

Highlights of our chapter include:

- *An annual regional conference that draws around 300 participants, offering top quality keynote, breakout sessions, and networking opportunities.*
- *Monthly meetings with dynamic, nationally and internationally-known speakers.*
- *A monthly e-Newsletter, Spectrum, that features articles each month around a particular topic of interest to WLP professionals.*
- *Social media connections and web-based learning opportunities.*
- *Active Special Interest Groups (SIGs) that draw in members and guests alike for topics such as coaching, diversity, elearning, entrepreneurship, training, and much more.*
- *ATD-U workshops that get deeper into current issues so that our members can increase their professional knowledge and value.*
- *A highly active chapter membership, with a significant volunteer involvement rate.*

Annual Conference Sponsorship Opportunities

Unique Benefits	Gold (\$2,500)	Silver (\$1,500)	Bronze (\$1,000)
Attendee Contact List (One Time Use After Conference)	●	●	●
ATD-GTC LinkedIn Access (September 1, 2017 - March 31, 2018)	●	●	●
Conference Registrations	3 Registrations	2 Registrations	2 Registrations
ATD-GTC Membership(s)	3 Memberships	2 Memberships	1 Membership
Exhibit Booth	Priority Choice	●	●
Vendor Spotlight Article To Be Featured In Spectrum Newsletter	●	●	●
Linked Logo On ATD-GTC Conference Webpage	●	●	●
ATD-GTC Membership List	●	●	●
Logo Included On All Conference Promotion	●	●	●
Bag Insert Included In All Conference Attendee Bags	●	●	●

Sponsor a Special Event



Chapter Meetings



Webinars



Special Interest Groups



Association for
Talent Development

We are also happy to create a CUSTOM SPONSOR PACKAGE to best meet the needs of your company. There are a la carte options available.

To learn more and to sign up as a sponsor, please contact:

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One More Sponsor

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